

# B.B SEATON

## Biography

B.B Seaton christened Harris Lloyd Seaton, born September 3<sup>rd</sup> under the star sign Virgo. BB's music is personal by nature and universal in expression. A rare combination of talent, a singer with a soulful voice, accomplished musician, successful producer and arranger, educated at Cornwall College. One of the premier song writers in the history of Jamaican music.

B.B Seaton's legendary musical career began in the early sixties. He grew up listening to groups like Platters, Drifters, Temptations and the Four Tops.

He had his first big hit in Jamaica when teaming up with Delano Stewart and Maurice Roberts to form The "Gaylads". They recorded their first hit single "Lady with the Red Dress" on Clement Dodd's Studio One label in 1961. A series of hits followed including two albums "Soul Beat" and "Gaylads Sing Folks".

After ten years of working with companies in Jamaica like Studio One, Tip Top Records, Beverley's Records and Treasure Isle Records as either A & R, Producer, writer, musician and backing vocalists, BB decided to go solo.

In 1972 he recorded his first solo single "Accept My Apology" which was an instant hit and there was no turning back from then on. BB's version of Bill Withers "Lean On Me", Persuaders, "Thin Line Between Love & Hate", "Rainbow Love", "Miss My Schooldays", "Born Free" and "My Jamaican Girl" were also hits. His music continues to contribute to the rich legacy of Jamaican Music.

Currently, B.B has sixteen albums to his credit. "Dancing Shoe" (**first reggae album released by Virgin Records**), "Thin Line Between Love & Hate", "Colour Is Not The Answer", "I'm Aware Of Love", "B.B Seaton Sings The Gaylads", "Wish Me Luck", "Just One Moment", "B.B Seaton Greatest Hits", "In Control", "Everyday People", "Pleasure & Pain", "Reggae Country Classics", "Unbeaten". "Rootically Yours", "Reggae Land", "The Anthology "After All This Time".

As a Record Producer / Writer, he has had hits such as "Laugh It Off" by **Phil Francis**, "Tonight Is The Night" & "I Must Be Dreaming" by **Claudette Miller**, "Sweet Sunshine", "Happiness" by **Pat Rhoden**, "Give Love A Try" & "Mash Up

Illiteracy", "Gave You My Love", "Show Me The Way" by **Delroy Wilson** "It Comes & Goes", "Sweet Rose" by **The Melodians**, "Let Me Go Girl", "People Rocksteady" by **Slim Smith**, **Jimmy London's** "Saddest Moment Of My Life", "Happy Anniversary", **Ken Boothe's** "Who Really Cares" " Freedom Street", "Say You", "The Girl I Left Behind", "Black Gold & Green", "Just Another Girl", "Who Really Cares", "Drums Of Freedom", "Mr Wind", "Lady With The Starlight", "Why Baby Why", "I Wish It Could Be Peaceful Again", "I Feel Like Daniel", "I Remember Someone", "Lucky Me", "Love Come Tumbling Down", "Action Speaks Louder Than Words" & "Six In One Medley" and "Born Free" "No Good Girl" with himself. "Sunshine Reggae" vol. 1&2, and "Gun Court Dub" vol.1,2, 3 & 4 are Various Artists and Dub Albums produced on his Soul Beat Label.

Throughout his musical career he has written numerous hit songs for Jamaican and International artists like Ken Boothe, Marcia Griffiths, Dennis Brown, Delroy Wilson, Freddie Mc Gregor, The Chosen Few, Aswad, Beats International, UB40, Jimmy London, The Melodians, The Uniques, Ruddy Thomas, Saint & Campbell, Judy Boucher, Jennifer Laura, Winston Francis, AJ Franklyn, Denzil Dennis, Home T 4, Busty Brown, Tinga Stewart and King Sounds.

In his capacity as A & R at Studio One, Tip Top Records and Beverley's Records, he auditioned artists like The Heptones, The Melodians, Kingstonians, Lloyd Parks as (The Termites), Fredlocks as (the Lyrics) and introduced Jackie Mittoo to Coxson at Studio One.

He served as executive member and Vice President for the Jamaica Federation of Musicians, served as a member of the Prime Minister's performing Arts and festival awards committee. He received the El Suzie award as best song writer and the Jamaican Cultural Development award, for pioneering Jamaican music as one of Jamaica's most recognized singers and Songwriters, the MKB & Denoes & Geddes Award in 1997 for thirty eight years of invaluable contribution to the development and growth of Jamaican music since 1959. He received the Martin's International Reggae & World Music (Hall of Fame / Lifetime Achievement) Award in 2007.

BB's ambition is to write a song that the whole world will sing.